



The Bob Pike Group Professional Trainer Certificate Program: Virtual Training

Thank you for your interest in the **Professional Trainer Certificate Program: Virtual Training** designed to recognize those trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. We are attaching the Instruction and Application forms for your participation. Enjoy!

Requirements

You must attend the **19th Annual Training and Learning Conference** and a **Virtual Training or Webinars that Work** seminar in any city or during the conference.

The Process

The Professional Trainer Certificate Program: Virtual Training provides the basic skills needed for transforming virtual training.*

Step 1: Complete the attached one-page **Application form**. (\$169 Application Fee) and mail or fax to:

The Bob Pike Group
Attn: Certificate Program Director
14530 Martin Drive
Eden Prairie, MN 55344
Fax: (952) 829-0260

Step 2: Register for one of **Bob Pike's Virtual Training or Webinars that Work** workshops (2 days) offered as a pre-conference session at the 19th Annual Training and Learning Conference or at a variety of locations nationwide.

Step 3: Attend 9 hours from the "Virtual" track at the **19th Annual Training and Learning Conference**. This track is only available through attendance at this event in Minneapolis, MN from September 12-14, 2012. The sessions listed on the next page all qualify for the "Virtual Training" certificate program at the event.

**The Bob Pike Group's 19th Annual Training and Learning Conference
Professional Trainer Certificate Program: Virtual Training
Minneapolis, MN September 12-14, 2012**

Wednesday – September 12, 2012

10:00 a.m. – 11:30 a.m.

- #101 Building e-Learning People Want to Use
- #105 Writing Good Clicker Questions

1:00 p.m. – 2:30 p.m.

- #106 The Good, The Bad and the Ugly of e-Learning
- #110 Building Interactive Mobile Learning Content

3:00 p.m. – 4:30 p.m.

- #111 From Classroom to Webinar
- #114 Breathing Life Into Your Presentation

Thursday – September 13, 2012

10:30 a.m. – 12:00 noon

- #206 Adventures in Webinars

1:30 p.m. – 3:00 p.m.

- #213 Object Lessons on a Budget

3:30 p.m. – 5:00 p.m.

- #215 Top 10 Tips for Technical Trainers

Friday – September 14, 2012

8:30 a.m. – 10:00 a.m.

- #304 Digital Age of Learning

Step 4: Complete and receive a passing score on a 30-Day post event Online Skill Assessment which will be a review of the content presented in either the Virtual Training or Webinars that Work seminar you attended. This assessment will meet the qualifications of Kirkpatrick Level 2 assessment.

Step 5: Upon completion of the first four steps, you will receive the certificate, logo, announcement letter from Bob and preferred status within The Bob Pike Group. Then... start enjoying the benefits of The Bob Pike Group Professional Trainer Certificate Program!

The Difference For You

- Bob Pike is known as the industry's leading "Trainer-of-Trainer's"
- We model what we teach
- Meets the qualifications of Kirkpatrick Level 2 assessment
- Competencies based on both ASTD and IBSTPI
- Results and research-based content

The Benefits To You

- A certificate to proudly display your achievement
- Use of our exclusive Professional Trainer Certificate Program logo on your resume and biography
- Recognition – announcement displayed at The Bob Pike Group's Annual Conference
- Official announcement letter from Bob Pike for your personal use
- Preferred pricing for future The Bob Pike Group products and services

Please call our Certificate Program Director
at 1-800-383-9210 for more information

** Disclaimer – By completing the Professional Trainer Certificate Program: Virtual Training, you will have demonstrated you have learned the principles of the participant-centered training model. Please be aware that you will not be certified to deliver any of the programs owned by or copyrighted by The Bob Pike Group.*



The Bob Pike Group

Professional Trainer Certificate Program: Virtual Training Application Form

The Bob Pike Group's **Professional Trainer Certificate Program: Virtual Training** designed to recognize trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. If you would like to participate in this special program and continue your professional development, please fill in this application as complete as possible!

Name _____ Position _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Step 1:

- I will call/send my check to The Bob Pike Group for the application fee of \$169
- I will pay by credit card the application fee of \$169
___ Visa ___ MC ___ AmEx Card # _____
- Exp. Date _____ Signature _____

Step 2 (Select One):

- I have completed Bob Pike's Virtual Training or Webinars that Work seminar on this date _____ at this location _____.
- Send me more information on registering for Bob Pike's Virtual Training or Webinars that Work seminar.

Step 3:

- Send me more information on registering for The Bob Pike Group's 19th Annual Training and Learning Conference to complete the 9 hours of session requirements.

Submit via mail or fax to:

**The Bob Pike Group
Attn: Certificate Program Director
14530 Martin Drive
Eden Prairie, MN 55344
Phone: 800-383-9210

952-829-0260 (Fax)**

**Disclaimer – By completing the Professional Trainer Certificate Program: Virtual Training, you will have demonstrated you have learned the principles of the participant-centered training model. Please be aware that you will not be certified to deliver any of the programs owned by or copyrighted by The Bob Pike Group.*